## **Tire Streets**

## 2025 American Rally Association Contingency Program

Program Name:	2025 Tire Streets American Rally Association Contingency Program
Program Contact Information:	ARA Preston Osborn 720-295-8342 preston@ara-rally.com
Program Summary:	This is an optional contingency awards and discount program.
Program Duration:	All 2025 American Rally Association Rally Events
Registration:	<ul> <li>Pre-registration is required at <u>Tire Streets Program Sign Up</u></li> <li>Competitors must declare eligibility of the program during each event registration.</li> <li>It is the competitor's responsibility to neatly apply decals.</li> </ul>
Requirements:	<ul> <li>Competitor must use MRF Tires on all wheel positions to be eligible. No competing decals or uniform patches may be displayed.</li> <li><u>Decals Required:</u> YES</li> <li><u># of Decals:</u> 4 (Two Tire Streets and two MRF)</li> <li><u>Location:</u> Provided decals on each corner of the vehicle. (See graphic below)</li> <li><u>Availability:</u> Decals are provided during the program sign up and onsite at tech at ARA National events</li> <li>Additional requirements may be specified during the program sign up.</li> </ul>
Class Eligibility List:	All national and regional categories and entries using MRF Tires
Award Information:	<ul> <li>20% discount year-round on Tire Streets rally tires for all approved program drivers.</li> <li>Product awards are presented to the 1st, 2nd, and 3rd place finishers for all categories using MRF tires in the 2025 American Rally Association Events.</li> <li>Submit proof through the Payout Request Form: Payout Request         <ul> <li>Podium photo – driver with car and trophy.</li> <li>Car photo – clear shot showing Tire Streets tires and decal.</li> <li>Official results – high resolution, no handwritten notes.</li> <li>Social media post – Instagram post about your result, tagging @tirestreets and the appropriate tire brand, mentioning tire performance.</li> <li>Product review – a review posted on TireStreets.com for the tires used.</li> <li>Purchase confirmation – proof that at least two applicable rally tires were purchased during the current program year.</li> </ul> </li> <li>See "Payout Schedule" below for award amounts.</li> </ul>
Additional Information:	This contingency program is verified by the ARA and paid by Tire Streets. For payout details or to ask questions please email Preston Osborn at preston@ara-rally.com
PAYOUT SCHEDULE	1 <sup>st</sup> 2 <sup>nd</sup> 3 <sup>rd</sup>
All Eligible Entries	4 free tires 3 free tires 2 free tires

## **Example Tire Streets Sticker Placement**

