

Michelin Motorsports ARA Tire Contingency Program

Program Name:		2025 Michelin Motorsports ARA Tire Contingency Program	
Payout Schedule	1st Place	2nd Place	3rd Place
5 or more starters	3 Free Tires	2 Free Tires	1 Free Tire
Contact Information:		Michelin Motorsports - MNAMOTORSPORT@MICHELIN.COM	
Duration:		2025 ARA season	
Registration Requirements:		2025 ARA National championship registration	
Usage Requirements:		Registration not required for this program	
Class Eligibility:		<ol style="list-style-type: none"> 1. To be eligible for this program, competitors must be using Michelin rally tires on all four-wheel positions. 2. Decals Requirement: YES 3. Patched required on driver's suit: YES 4. # of Decals: 5 (two front, two rear, at least one on side) 5. A minimum of five (5) competitive entries are required in a class to claim awards. 5. Location: One decal must be used on front fender- 12" wide minimum along with 12" decal on rear of car. Additionally, at least one 8" Michelin Man decal on the side of the vehicle. No exceptions will be made for this rule. No competing tire decals may be present on car or driver's suit. 7. Decal and patch available from ARA 	
Award Details:		<ul style="list-style-type: none"> ✓ "Product awards are presented to 1st-3rd place finishers meeting the starting requirements outlined above; vehicles must complete race, DNFs are not eligible for awards. ✓ Contingency requirements must be met with copy of official results, proof of purchase and confirmation from ARA. All info will be submitted to Michelin for award execution. ✓ The competing car is eligible for contingency in no more than one class per day, per race weekend. ✓ A maximum of three tires will be awarded per vehicle, per race weekend. ✓ Contingency awards are non-transferable and are redeemable for tires the same or lesser value as used only. ✓ Any tires received through this program are for recipients use only and are not to be sold. ✓ See Payout schedule above for award amounts. 	

Michelin retains the right to change the program details at any time during 2025.

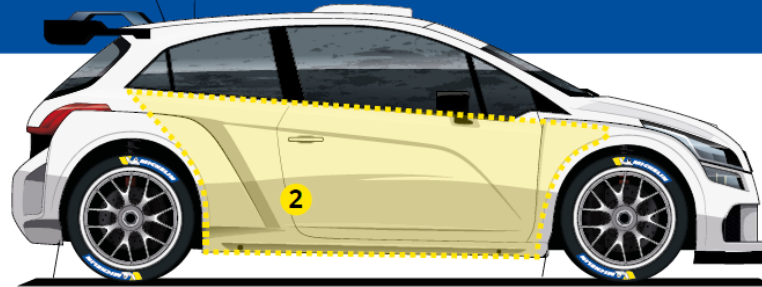
This optional contingency program is verified by ARA and paid for by Michelin.

Required branding

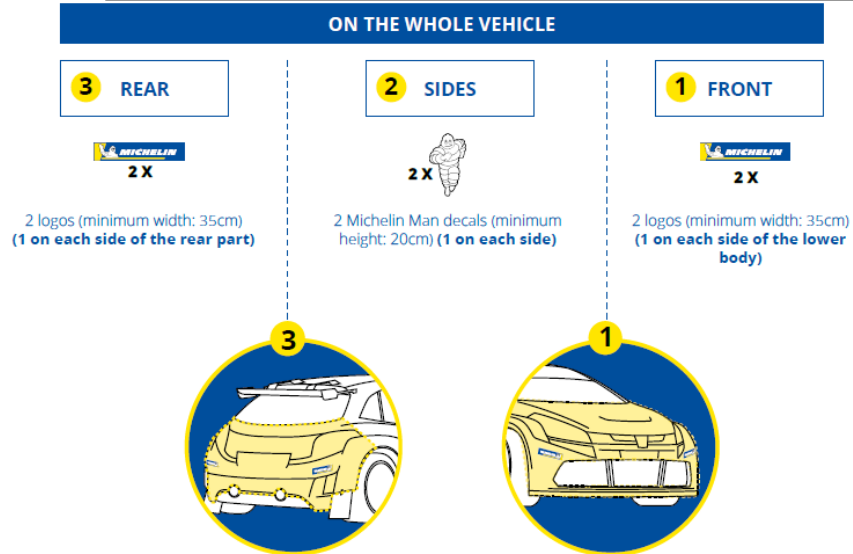
9

RALLY CARS (R3 CARS AND NATIONAL CHAMPIONSHIPS)

Menu



- The actual sizes of the logos depend on the forms of the vehicle and on the terms of the agreement between MICHELIN and its partner.
- Logos must be placed on a single element of the bodywork and must not straddle two elements of bodywork.
- The Michelin decal should be visible when seen from the side, near a wheel
- Should there be insufficient space, the partner should contact MICHELIN in order to define any necessary adjustments to the livery.



Two rear and two front decals required and at least one Michelin Man Decal on one side of vehicle